GLOBAL HEALTH IS LOCAL HEALTH WITH AN EQUITY LENS: A PARADIGM SHIFT AT
OCHSNER HEALTH IN THE CONTEXT OF COVID 19 AND OUR 40 BY 30 STRATEGY

YVENS LABORDE 3/8/2021
A CATALYST FOR CHANGE
“A PRESCIENT MOMENT”

Globalization

- Given the extent the world is currently interconnected, all countries are vulnerable to disease threats therefore ignoring global health issues is not an option. This connectivity of individuals across the globe in the 21st century demands that we all be trained to be "global citizens" and be involved in improving the health of everyone in the global interconnected village.

- Diseases do no respect borders i.e. 21st century H1N1 Influenza pandemic in 2009, the ongoing HIV/AIDS pandemic as well as issues of MDR infectious diseases, the Ebola outbreak of 2014-2016 and currently Zika virus and Dengue.

- "Globalizing medical education is an imperative not an option" - Health Professionals for the New Century Report.
The rotation is intended to provide medical students the opportunity to understand and experience the benefits and challenges of clinical practice amongst population groups and/or in communities that face access and equity challenges associated with health service delivery.

It can be adapted to incorporate a global view of clinical medicine, contextualizing how factors such as poverty, geographic isolation, socio-economic status, religion, culture, ethnicity, as well as political matters can adversely affect the health of individuals and populations. The course emphasizes the potential benefits, risks and concerns associated with international healthcare work as well as the regulatory requirements necessary to safely execute such work. The medical students who participate in this rotation will develop a keen understanding of the link between poverty, disease and education.

Global Health is Local Health

- Cap Haitian, Haiti – Dr. Laborde
- Manipal, India – Dr. Warrier
- Rwanda – Dr. Conard
- Guatemala – Dr. Shah
- Kenya-Dr. John Givler-LSUS
- Leogane- Dr. Mike Harper-retired
- Peter Seidenberg-New Department Chair
- Dr. Nnedu-University of West Indies-Jamaica
- Dr. Mehul Sheth-Community Health Clinics/School based clinics
GLOBAL HEALTH IS LOCAL HEALTH – “DISEASES DO NOT RESPECT BORDERS”

• With the Covid pandemic limiting student’s ability to travel we need to find a local alternative as a substitute for lessons in health equity.

• We propose placements at the MedVantage clinic

• Extending clinic rotation opportunities to new community health clinics (see Community Navigators)

• Utilizing telemedicine for virtual experiences abroad (Haiti, India, Rwanda, South America, Jamaica and Bahamas)

• New emphasis on language - providing students to the opportunity to enroll in a medical-focused language course
  • Canopy – Medical Spanish
OCHSNER GLOBAL HEALTH IS LOCAL HEALTH COVID19 GLOBAL OUTREACH -

- PAHO
- Caricom
- Bahamian Ministry of Health
- CDEMA
- FONDYLSAHH
- Haitian Ministry of Health
- Medical Association of the Bahamas
- Manipal, India
- Rwanda
- Vietnam
- WHO
- Live Remote featuring Dr. Laborde
- https://www.youtube.com/watch?v=oH9ZEdcM6nM
- https://m.youtube.com/watch?v=oH9ZEdcM6nM

Thank you so much for keeping the spirit of sisterhood alive!

Dr. Laborde is traveling to Cap-Haitian this Sunday to personally deliver the keys to the ambulance filled with medical supplies and PPE to the Mayor of Cap-Haitian. This will continue Ochsner’s UQ medical school partnership with HUJ. #SisterCity #CityOfYes

A ajouté un média à cette publication.
THE VIRTUAL GLOBAL ROTATION

Virtual Tyotcare clinic

Providing local and global access
RESIDENT AND UQ STUDENT ROTATIONS AT OCHSNER COMMUNITY HEALTH CENTERS

• Proposed Workflow (How?):
  • Context: Tyto kit set up in clinic staffed by nurses or community workers. No provider on site.
  • **Dr. Laborde in Haiti, Students in New Orleans (P1)**
    • Community health worker (CHW) in Haiti examens patients at rural site
    • CHW sends Dr. Laborde images and vitals via Tyto platform for real-time feedback
    • Students to be virtually present for Dr. Laborde’s assessment, ie: 3-way visit through Tyto care, if possible
  • **Dr. Laborde and students New Orleans (P2)**
    • Community health worker (CHW) in Haiti examens patients at rural site
    • CHW sends Dr. Laborde and students images and vitals via Tyto platform for real-time feedback
  • **Dr. Laborde and students Haiti (P3)**
    • Students at rural site with CHW
    • Dr. Laborde at main hospital to provide assessment through Tyto care
• **Background:**

  - Telemedicine originally developed as a cost-effective tool to increase healthcare access in resource-limited populations (Bashur et al. 2014).
  - It bridges the gap between healthcare providers and patients separated by distance and transportation restrictions.
  - With sudden demands for social distancing and isolation, in-person healthcare visits became a limited resource globally (Hinchman et al. 2020).
  - Over 60% of medical professionals are currently using some form of telehealth in their practice.
  - We can expect that telemedicine is here to stay.

• **Telehealth for Education**

  - Ochsner’s pilot Telehealth program has already dramatically increased access for Medicaid visits.
  - Telemedicine has both local and global applications as patients with limited access are often those of low socioeconomic status and high comorbidities and therefore can be used as a teaching tool for health equity and global health topics (Hinchman et al. 2020).
  - Telehealth has the potential to expose students to healthcare settings that were previously out of reach due to travel restrictions or cost.

• **Remote learning**

  - Telehealth may also be an opportunity for Ochsner to offer virtual rotations to students outside of the Ochsner system that could foster new (international) partnerships and contribute towards improving global equitable access to medical education.

• **The opportunity already exists with recent funding to the Ochsner Telehealth Pilot**

  - 940 Ochsner Health kits
  - 50 virtual clinics - specifically intended to be distributed to low-resource settings

• **To best prepare our future graduates for this new reality it is our obligation to incorporate telehealth/telemedicine into our undergraduate medical curriculum.**
Partnering with Dr. Denrick Cooper and Dr. Saul to include Global Health is Local Health into our new ED program.

- Lectures by ED staff on Global Health to UQ students
- Preliminary approval from Ministry of Health
- Creating virtual lecture and teaching series and capability
- ED Community outreach in the context of Global Health is Local Health
Global Health Interest Group

Telemedicine Interest group

Dr. Warrier

D. Nnedu

Dr. Conard

Dr. Cooper and Dr. Saul

Dr. Bui

Dr. Patel

Dr. Blemur
Incorporation of the CHNA as a teaching tool for residents and students.

- CHNA: is a systematic process for non-profit hospitals to engage the community to identify, analyze, and prioritize community health needs by region and develop implementation plans to address these needs.
- Facilitate better understanding of social determinants of health
- Bridge between Ochsner Health and the community

Reverse Innovation specialty lecture series - Working with different program directors to refocus on Global Health is local health theme (OB/GYN, General Surgery)
DE&I THROUGH A GLOBAL HEALTH IS LOCAL HEALTH EQUITY LENS
The Xavier Ochsner PA Program Global Health Experience Lecture series

A “proposed” opportunity for Xavier Ochsner PA and Pharmacy students to have a unique global health experience
The COVID 19 Pandemic-A deeply painful lesson on the social determinants of health and health care disparities

- Yvens G. Laborde MD
- Medical Director Global Health Education
- Assistant Professor of Medicine UQ Ochsner Clinical School
- Course Director Medicine in Society-Haiti Rotation
- “Global Heath is Local Health”
- Xavier University and Ochsner Health Physician Assistant Program lecture

10/21/2020
The color of coronavirus:
COVID-19 deaths by race and ethnicity in the U.S.
Xavier/Ochsner PA program Lecture
Dr. Yvens G. Laborde
Xavier PA student Global Health Curriculum with the theme “Global Health is Local Health”

Global Health is Local Health Departmental Community outreach Review

Global Health is Local Health-Telemedicine

Diversity Equity and Inclusion in Global Health Lecture Series

Reverse Innovation Lecture Series

Angelica Hinchman, MD, and Dr. Yvens Laborde, medical director, Global Health Education, and assistant professor of medicine.
PARTNERING WITH DEPARTMENTS TO ADDRESS GLOBAL HEALTH IS LOCAL HEALTH EQUITY ISSUES

The BMT registry

Sickle Cell Anemia Initiative

Colorectal Cancer Screening and Education

Catalogue Global health is local health community outreach activities by department
OCHSNER HEALTH 40/30 STRATEGY
“GLOBAL HEALTH IS LOCAL HEALTH WITH AN EQUITY LENS”
Global Health is Local Health

A major driver of our 40 by 30 community outreach strategy (OXIHER)

Population Health & Social Determinants
Community & Government Affairs
Global Health Education
Ochsner Baptist Leadership

City Government
Hospitals & Clinics
Health & Advocacy Organizations
Community Organizations
GLOBAL HEALTH IS LOCAL HEALTH “A PERSON CENTERED AND COMMUNITY PARTNERSHIP APPROACH TO HEALTH”
Collaboration with the Mayor’s office, department of Neighborhood Outreach, Pastor Brandon Boutin, to build a network of faith-leaders.

Faith Based Leaders Forum, Dr. Vanessa Zimmerman, Chief Administrative Assistant Engagement and Community Programs Engagement.
Dr. Yvens Laborde

Pilot community outreach program focused on promoting public health information related to Covid-19 through partnerships with local faith-based institutions.

We have hosted a virtual candid conversation series on Zoom regarding topics related to the COVID-19 pandemic.

Each conversation lasts approximately 1hr and starts with a 10-15min introduction including: who we are, what our objectives/goals are, and addressing any preliminary questions submitted. The remaining 45-50min is an open platform in which participants may ask questions or provide feedback.

We also offer panelist opportunities for physicians of diverse specialties (historically from Infectious Disease and OBGYN).

Moving forward, our goal is to expand beyond topics of Covid-19 and emphasize common community health issues including but not limited to hypertension, diabetes, and obesity.

The COVID conversation series was created by Dr. Yvens Laborde at the onset of the pandemic with the theme that global health is local health as a means to reach out to the local community with a global and health equity lens so that we could listen, learn and share information by connecting directly to community members and leaders. We believe that engaging and earning the trust of the communities we serve are imperative if we are to be successful in our attempt to control the spread of this deadly pandemic. Our purpose is to listen, learn, engage, educate, empower and enlighten so that we are all united as one in the fight against the virus.
GLOBAL HEALTH IS LOCAL HEALTH - COVID 19

COVID CONVERSATIONS
OCHSNER'S UPCOMING PFIZER MRNA VACCINE TRIAL
A Collaborative Community Outreach Program
Between Local Church Leaders and Ochsner Staff
Moderated by Dr. Yvens Laborde

Purpose
To foster a partnership between faith-based institutions and Ochsner Health through the utilization of nontraditional platforms for communication of public health concerns. This serves as an opportunity for community members to openly share and discuss health questions and concerns with Ochsner physicians outside of the classic clinical setting. It is our goal that these conversations help improve access to health information and empower patients to take control of their health.

Due to social distancing recommendations in place all COVID Conversations will be hosted online via Zoom.

Join us August 6th 5:30-6:30pm to learn more about Ochsner’s upcoming Pfizer mRNA vaccine trial
COVID-19 has exposed the national black community. These reports have documented cases across the country. Black people are often found in places with less access to economic and social benefits, and income and health disparities exist. The mortality rate for pregnant women of color is twice that of pregnant women of other races. And for Black people, health disparities can be attributed to systemic racism in healthcare, inequality, and poverty. We need to address these issues.

Opening Remarks

Panelists

Moderators

Wednesday, October 7th
11:30 a.m. - 10:00 p.m. CST

Please visit our site to register for the live virtual panel discussion.

Zoom Link: https://us04web.zoom.us/j/98279516097?pwd=TVJid1p1dmp6SW5tb1NqQVg3V3drUT09

For more information, please visit https://centerforequalityjustice.siu.edu/virtualpanelconference/
NEW ORLEANS – Ochsner Health said it has surpassed 100,000 statewide COVID-19 community tests. The milestone was achieved yesterday, October 7, at a community testing site. Ochsner continues to offer COVID-19 testing in communities across Louisiana, in partnership with state and local leaders. Click here for details. Since April, Ochsner has set up more than 200 temporary testing locations across the state.

“In late spring, once the curve began to flatten and we were near the end of the initial wave of COVID-19 outbreaks in the New Orleans area, we knew it was necessary to work together to bring testing opportunities to our communities,” said Yvens Laborde, MD, medical director of global education, Ochsner Health. “We continue to have some of the highest per-capita testing rates in the country and continued access to this resource remains a critical component of safely reopening. This remarkable investment from Ochsner and our partners is true to our mission to serve, heal, lead, educate and innovate on behalf of the communities we serve. I would also like to recognize the hundreds of Ochsner Health employees who have been redeployed at sites near and far to make this milestone a reality. We remain committed to continuing testing efforts for as long as necessary.”

Ochsner continues to offer COVID-19 tests to the community each week across the state. Those who wish to be tested should bring an ID and insurance card, if applicable. There are no out-of-pocket costs for those seeking a test and no one will be turned away based on insurance status.

Click here for current testing times and locations.
GLOBAL HEALTH IS LOCAL HEALTH - PROMOTING COVID 19 VACCINATIONS AND PUBLIC HEALTH MEASURES: "NO ONE IS SAFE UNTIL WE ARE SAFE"
OCHSNER XAVIER INSTITUTE FOR HEALTH EQUITY AND RESEARCH
DR. EBONI PRICE-HAYWOOD MEDICAL DIRECTOR

OXIER Kellogg Planning Grant

Strategic Imperatives
- Community Research
- Population Health
- Health Careers & Equity Education
- Community Outreach
- Advocacy & Health Policy

Goals
- 4 data sets on race and health
- 1 equity forum

Output
- 20K+ research products
- 50K+ research outputs

Impact
- Community engagement
- Improved health outcomes

- Increase Racial Health Disparities
- Improve Racial Health Disparities

Global Health is Local Health

A major driver of our 40 by 30 community outreach strategy (OXIHER)

Ochsner Health

Population Health & Social Determinants

Community & Government Affairs

Global Health Education

Ochsner Baptist Leadership

City Government

Hospitals & Clinics

Health & Advocacy Organizations

Community Organizations

Healthcare Access

Global Health

Ochsner Baptist

Health Education

UNITE US

Healthy Behaviors

Community Services

Ochsner Eat Fit
BRINGING WHITE COATS TO BLACK NEIGHBORHOODS
Dillard University Community and Church Relations and its community partner Ochsner Health co-sponsored a Back-To-School event at HANO Fischer Housing Development in Algiers. COVID-19 PPE was distributed to attendees such as masks, hand sanitizer, and Kinsa thermometers. Nick Harris, director of the Dillard University Community and Church Relations stated that their partnership with HANO will also include expanding their health outreach to housing developments located in the 9th Ward, Central City and Gentilly communities.
Dillard University Community and Church Relations (DUOCCR) received a donation of two-hundred (200) Kinsa Thermometers from Ochsner Health, an extension of the DUOCCR and Ochsner Health partnership to address COVID-19 in underserved communities. Nick Harris, director of DUOCCR received the donation from Ochsner Health representative Wesley Clay. Many thanks to Dr. Yvens Laborde, Ochsner Health Medical Director for Global Health Education for partnering with DUOCCR in our joint commitment to reduce health care disparities and improve health outcomes for at-risk communities.
COVID-19 Vaccine Appointments Available

Where:
Franklin Avenue Baptist Church
300 Lake Forest Blvd

Date:
Saturday, February 20th
9 am - 5 pm

To ensure a smooth and easy process for everyone, this event is by appointment only. Please call 404-872-7772 and mention Franklin Avenue Baptist Church to schedule. Phone lines are open until 5 pm on Wednesday and Thursday. Registration for this event will close at noon on Friday, February 19th.

Community members must meet current state guidelines to receive the vaccine, including but not limited to age 65 or above, healthcare worker, law enforcement officer, home health patients or dialysis patients.

Community Engagement

Phase 1 - next 6 months

Phase 2 - 2021-2023

Phase 3 - 2023-2025

Phase 4 - 2025-2027
GLOBAL HEALTH IS LOCAL HEALTH THE PATH TO 40/30 AND TO END THE PANDEMIC

Person centered

Community (State Wide) Partnerships

Data Driven (OXHIER) Path to 40 by 30.