



65+

Golden Opportunity, Celebrating 25 Years of Healthy Lifestyles

Happy Member Appreciation Month! We Are So Thankful for Our Amazing Members.

In early 2000, Ochsner's Marketing department started a community outreach program called Golden Opportunity (GO) in New Orleans, LA. Since then, we've expanded our services to include regions on the North Shore, West Bank, and Baton Rouge in addition to the Greater New Orleans area.

Golden Opportunity is more than just a program, we are a culmination of members from diverse backgrounds and varied ages who come together to celebrate life. While our GO team may organize the activities and plan the trips, it's all of you, our members, who are the heart and soul of Golden Opportunity. You breathe life into every meeting, bring laughter to every meal, and the insight and stories you share make our experiences together more unique and special. Your enthusiasm is contagious and your insightful feedback on the program is always appreciated.

Together we've navigated through hurricane evacuations and even covid quarantine. During those challenging times we stayed connected, mastered interactive zoom meetings, and forged ahead with online games, cooking demonstrations, and life-like travel through the computer screen. Our members are the absolute best! Always learning and evolving with the times, we appreciate your zest for life, embracing innovative ideas, and traveling to new places.

Feeling gratitude and not expressing it is like wrapping a present and not giving it. That is why it's so important we recognize all our members for your continued dedication and support. Some of you have been with us just a short time and others for many years. We hope all of you are enjoying the program as much as we delight in providing options to keep you healthy, informed, and entertained.

Golden Opportunity is shining the spotlight on how long our current members have been with us. Whether it's one year or twenty-five years, each one of you is special to us. It has been an honor to serve you, and we look forward to many more years of laughing, sharing, and making memories together.

MEMBER pollight

20 - 25 Years: 21 Members

16 – 20 Years: 82 Members

11 – 15 Years: 221 Members

6 – 10 Years: 257 Members

1 – 5 Years: 1,252 Members