

Rotating Art Exhibit GUIDELINES AND AGREEMENT

Introduction

For thousands of years, music, artwork, dance and other forms of art have been used to support the healing process. The Rotating Art Exhibit is one of many ongoing projects at Ochsner Medical Center to help promote a sense of well being and renewal to those who visit Ochsner. This is one of the avenues Ochsner uses to demonstrate its commitment to the healing of patients, families, and employees.

Mission

- To create a holistic healing environment with the presence of community-based art exhibits.
- Develop and support community services that focus on wellness activities and social issues affecting our community.
- Recognize and incorporate cultural influences into health care activities within the Ochsner Medical Center environment.

Exhibit Guidelines

1. The Ochsner Rotating Art Exhibit Selection Committee must approve all art exhibits prior to display.
2. Art cannot show any depiction of death, destruction, nudity, political and religious views, or any other inappropriate pieces as deemed by the Committee.
3. The Committee reserves the right to not hang a piece of art that does not support the healing environment.
4. Artists **must** submit images of their work (i.e. slides, photos or original art) before displaying for Committee review and approval. If selected, the artist is placed on the Rotating Art Exhibit schedule.
5. Upon acceptance, artists are required to sign and return a release form and a copy of the guidelines.
6. Confirmation letters will be sent to participating artists detailing exhibit dates (typically one calendar month).
7. The intent of the display is not for solicitation purposes, but at the same time does not prohibit the sale of artwork. Any purchase/transaction will be handled directly between the artist and patron.
8. **Artwork must be framed and ready to hang using taut wire from side to side 1/3 down from top of frame. Art that is not appropriately wired will not be displayed.**
9. Art pieces are hung by Ochsner representatives and must remain hanging for the entire month of the exhibit.
10. Each individual piece of artwork must be identified by title and number on the back of each framed artwork.
11. Biographical information and price list must be typed and submitted via email to coordinator.
12. The artist may place business cards in the document holder provided.

Reviewed & Agreed by:

Artist Signature

Date

Please retain a copy for your records